

THE ONLY AUTHENTIC KIRKPATRICK PROGRAMS

CERTIFICATION PROGRAMS

Bronze Level



This two-day program offers personalized attention as you learn to apply the true Kirkpatrick Model to an actual program. Learn about the success that can be achieved through the proper use of this model, and receive individualized comments on the **Blended Evaluation Plan®** that you will submit at the end of the course.

Silver Level

Kirkpatrick silver level certification meets the urgent need for every training professional to maximize and demonstrate the impact of training. You will learn the key questions to ask during data collection and analysis so that you can make changes and influence results along the way, rather than simply reporting what happened. You will also gain the business acumen to communicate progress and results to stakeholders in a way that is meaningful on an organizational level.

Gold Level

The gold level recognizes professionals who have shared their accomplishments in applying the Kirkpatrick Model and have thereby made a difference in the world of training and development. It is obtained when you publish or present your program outcomes in a way that assists other training professionals.



Strategic Evaluation Planning

This one-day program is an intermediate to advanced program in that it is designed for training managers and leaders who would benefit from building partnerships. Learn how to build business partnerships and create collaborative plans to maximize business impact through all phases of the training and performance process. You will receive templates, samples and tools that will enable you to apply what you learned to all future programs within your company.

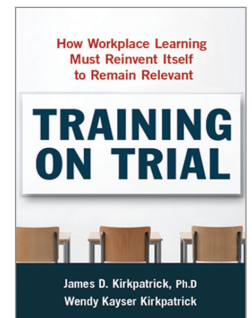
WORKSHOPS

Igniting the Inner Fire: Kirkpatrick® Levels 3 & 4

Attend this workshop to learn the basics of building programs and initiatives that enhance on-the-job performance and impact the bottom line. Gather ideas that all professionals can implement in their own organizations, and then apply your learnings during classroom activities that focus on specific tactics at Levels 3 and 4.

Training on Trial

Training is still “on trial,” charged with incurring expenses in excess of its value to the organization. It is mandatory to demonstrate value beyond the numbers of programs held or people trained. This three-hour workshop based on the book of the same name employs hands-on activities to help you learn to gather and present the key metrics that your business partners will want to see before jumping on board with your training program.



PRESENTATIONS AND KEYNOTES

Getting to Kirkpatrick® Levels 3 & 4

To prove its value to the organization, training must reinvent itself and transcend the classroom. Attend this information-packed session to gain awareness of how to structure initiatives so they enhance on-the-job performance and impact the bottom line. This program will focus on tactics at Levels 3 and 4 and provide tips that all professionals can start to implement in their own organizations as they begin down the path of successful training evaluation.

THE LATEST KIRKPATRICK BOOK

This book sets the record straight about the most widely used training evaluation model in the world, the groundbreaking four levels.

Discover a complete blueprint for implementing this powerful methodology in a way that truly melds people with metrics and maximizes business results.

